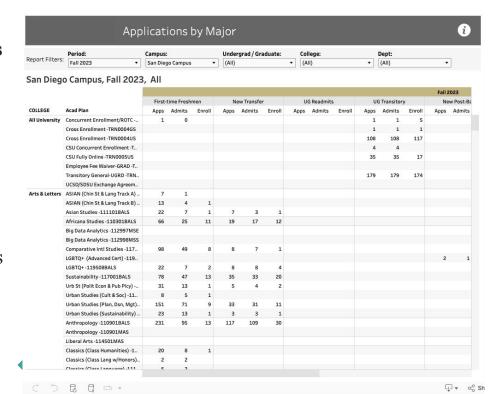
# **Admissions Data Tutorial**



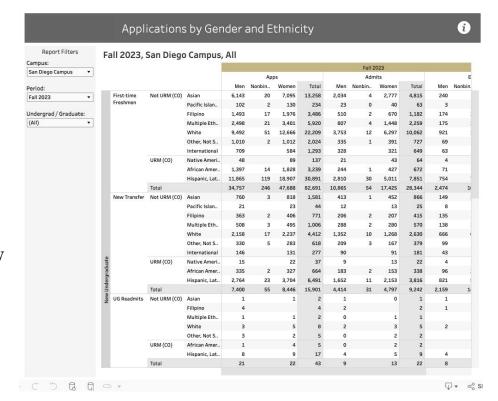
## **Applications by Major**

- The purpose of the <u>Applications by Major</u>
  <u>dashboard</u> is to better understand the **trends of applications, admissions, and enrollments of different student groups** (e.g., <u>First-time Freshman</u>, New
  <u>Transfer</u>, etc.) by <u>Academic Plan</u> within each college.
- <u>Example:</u> Use this dashboard if you want to understand the trend of how many undergraduate applicants convert to enrollees over the past ten years within your department.



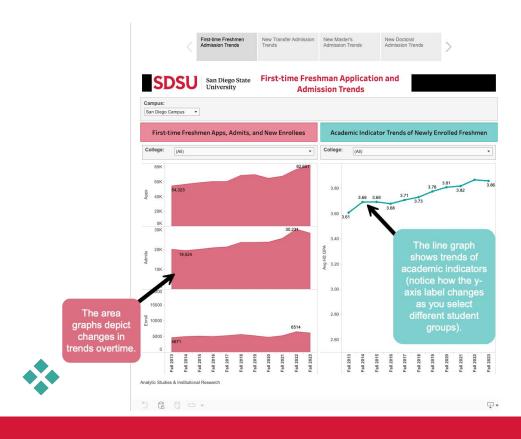
## **Applications by Gender & Ethnicity**

- The purpose of <u>Applications by Gender and Ethnicity dashboard</u> is to better understand the **trends of applications, admissions, and enrollments of different demographics** and their intersections (e.g., <u>URM</u> (CO) by <u>Gender</u>) within each student group (e.g., <u>First-time Freshman</u>, New <u>Transfer</u>, etc.).
- Example: Use this data resource if you want to gain insight on demographic trends of New Doctoral applications, admissions, enrollment and identify potential equity gaps and opportunities for improvement.



#### **Applications Interactive Visualization**

- The purpose of <u>Applications Interactive</u> <u>Visualization</u> is to visually compare **trends** of applications, admissions, and enrollments and the appropriate academic indicators of different student groups (e.g., <u>URM</u> (CO) by <u>Gender</u>) within each student group (e.g., <u>First-time</u> <u>Freshman</u>, New <u>Transfer</u>, etc.).
- Example: Use this data visualization if you want to identify patterns of academic preparedness of incoming students to enhance support services for academically at-risk students.



#### **New Student Profile - Admissions**

The purpose of the New Student Profile <u>Admissions</u> visualization is to provide a
 visual representation of applications,
 admissions, and enrollment trends of
 new student groups by snapshot terms.
 Information provided in this visualization
 above and beyond the Applications by Major,
 Gender, and Ethnicity are <u>Local/Non-Local</u>
 (Service Area) and <u>NCES First Generation</u>
 classification.

• Example: Use this data visualization if you want to communicate admissions patterns across multiple demographic groups in a quick, high level visual representation.

