

# Admissions Data Use Case



# Use Case

- The Administrative Assistant or Program Coordinator supporting the Director of Admissions has noticed varying application, admission, and enrollment rates among underrepresented minority students. Despite ongoing diversity initiatives, the yield rate of admitted students from these demographics remains insufficient. The Director aims to utilize comprehensive admissions data to pinpoint critical obstacles and formulate focused strategies aimed at boosting recruitment, increasing yield rates, and fostering a more diverse and inclusive student community.
- To address the problem of inconsistent application, admission, and enrollment rates among underrepresented minority students at San Diego State University (SDSU), you can utilize the resources available on the ASIR (Analytic Studies and Institutional Research) admission data website effectively.



# Methodology

- **Utilize** the [admission data](#) available on the ASIR website to gather detailed statistics on application rates, admission rates, and enrollment rates specifically for underrepresented minority students.
- **Segment** the data by various demographic factors such as ethnicity, socioeconomic background, geographical location, etc., with the [Applications by Gender and Ethnicity Table](#) to identify patterns and disparities.
- **Analyze** the yield rates (percentage of admitted students who accept the offer) among underrepresented minority students compared to other groups by downloading the Applications by Gender and Ethnicity Table as an Excel or .CSV.
- **Set measurable goals** for improving application, admission, and enrollment rates among underrepresented minority students and continuously monitor effectiveness of implemented strategies.

