

Data Profiles Use Case



Case Study

- The Director of the Transfer Center is seeking to improve the success of transfer students, particularly those from underrepresented groups. They aim to identify specific challenges faced by transfer students and allocate resources to support programs that will enhance their academic and social integration. By leveraging data on new transfer students and popular degrees, the Director can gain a deeper understanding of the needs and challenges of transfer students. This will enable the Transfer Center to implement targeted strategies to improve transfer student success and enhance the overall student experience.
- To address the goal of improving the success of transfer students at San Diego State University (SDSU), you can utilize the resources available on the ASIR (Analytic Studies and Institutional Research) Data Profiles data website effectively.



Methodology

- **Identify transfer student trends**, utilizing the [data profiles data](#) available on the ASIR website to analyze the number and demographics of transfer students over time, and identify trends in the academic preparation major choice of transfer students within different colleges and departments over time.
- **Review the research** on what we currently know about transfer students, their choices, and their performance by examining the [New Transfer Mythbuster](#) dashboard and reading the attached [brief](#).
- **Assess transfer student success** by using the [SDSU At A Glance - SD Campus](#) and [SDSU At A Glance - IV Campus](#) dashboards to analyze the continuation and graduation rates and transfer students compared to native students.
- **Prioritize resource allocation** by identifying programs with high demand from transfer students, particularly those from underrepresented groups, and developing comprehensive orientation and targeted advising programs for transfer and underrepresented students

